Quite possibly the greatest selection in the land of...

PANDEMIC paraphernalia to HELP

PREVENT the SPREAD & PROTECT

> the most conscientious BUSINESSES



## THE NEW NORMAL

Don't gather 'round, friends, as we re-open our doors A new challenge ahead, oh what lies in store?

With safety in mind, we have just one aim Prevention, protection, name of the game

Business must trade, re-open the gates A socially distant new world awaits

Success measured against how we assure Our colleagues and customers safe and secure A burden of course, yet these pages are here To assist with your planning, to help persevere Social distancing wares keep the virus at bay Our pandemic paraphernalia ideas lead the way Browse online, video chat, let's keep it informal To make sure you're ready, for the new normal



**The Badger has spoken.** To re-open, businesses must be Covid-secure. That means social distancing, hand sanitising, protective screens and masks.

Your customers and colleagues need to *be* safe and *feel* safe. But this responsibility is a burden and can feel baffling.

Nettl is the largest network of web, print and sign studios in the country. We're in your neighbourhood to design what you need. And help you be Covid-secure.

Call free **0800 999 8399** to talk to your local Nettl.

**MADE IN THE UK** In our own hi-tech factories

HUGE STOCKS

**FREE FAST DELIVERY** *Included in all our prices* 

**CUSTOM DESIGN** *Full local creative service* 

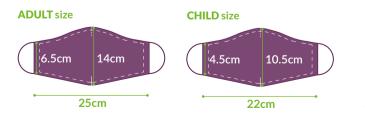








- A **HEMMED TRIM** Stitched with a premium hemmed edge for a comfortable fit and neat finish around the face.
- PREMIUM FACE MASKS Mix and match your own designs 5 from £34 MASKSSC
- **C ELASTIC LOOPS** Elasticated earloops help fit the mask to different size requirements.







Α





Our **Luxury** face masks are triple layered. Printed on polyester fabric with 100% smooth cotton inlay. Each has a pocket which holds a replaceable Activated Carbon Filter (one included). Shaped around the nose and chin. Secured with elastic ear loops. Adult size only.

- to a tighter fit (two included).
- (one included).

#### **ADULT** size



# LUXURY FACE MASKS

LUXURY FACE MASKS Mix and match your own designs **5 from £54** MASKSL5

B HEMMED BLACK TRIM Fashionable thick trim, designed to shape around the face.

**ELASTIC TOGGLES** Help adjust loop sizes

**ACTIVATED CARBON FILTER** Standard PM2.5 filter fits inside cotton pocket



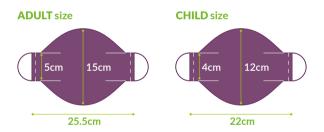




### REGULAR FACE MASKS

Choose **Regular** face masks, for our lowest price personalised range. Our masks help to reduce the spread of droplets generated by talking, sneezing and coughing. However, none are medical grade.

Unprinted **Black foam masks** are available with next day despatch.





- **UN-HEMMED EDGES** Keep the mask light on the face. Comfortably secured around the face with elastic ear loops.
- C BLACK FOAM MASKS NEW Simple, unprinted black masks are our lowest cost option, one size 25 from £62.50 MASKSF



## PREMIUM SNEEZE GUARDS

Thick 5mm Windoplex<sup>™</sup>, like acrylic. Standard **Premium** screens are 1000mm wide. Choose 600mm or 1000mm high, or a custom size. Each screen can be printed with your brand message in full colour or unprinted. Add an optional serving hatch. Each screen has 2 fixings (*included*) which can be screwed into a counter. Join multiple screens together with corner brackets.

- PRINTED SCREEN Reverse printed and topped with white ink from from £119.70 each IGPSFP6
- PRINTED WITH SERVING HATCH Add a cut-out service hatch to printed or unprinted screens from £128.70 IGPSHP6
- C UNPRINTED SCREENS Mix and match unprinted screens from £99.90 IGPSFUG
- COUNTER FIXING Screw into desk or counter
   (2 included with each screen) add more for £20 per pair IGPSCFIX
- CORNER JOIN Join two screens together at L-shape
   600mm height £16 each IGPSCIIG
   1000mm height £19 each IGPSCIIG
- HEAVY-DUTY FEET Freestanding or screw into place set of 4 x L-brackets plus connector bolts upgrade for £38 IGPSHDF 11





# MIGHTY SNEEZE GUARDS

A sophisticated and permanent solution, our **Mighty Sneeze Guards** are aluminium framed, with 5mm thick Windoplex<sup>™</sup> inside. We can make these to your dimensions. Fixed to counters, or freestanding. Clear or printed in your design, for extra privacy. ▲ **MIGHTY DESKTOP** Unprinted screens with feet for counter attachment 1000(w) x 700(h)mm from £246.60 each IGMSDU

B MIGHTY FLOOR-STANDING Optionally printed direct to Windoplex<sup>™</sup> to add a bit of privacy – each frame 1000(w) x 1500(h)mm from £344.70 each IGMSFU

**FLOOR+DESK** A two panel guard which sits on both the floor and desk 1330(w) x 1450(h)mm from floor from £511.20 each IGMSFDU





# BUDGET SNEEZE GUARDS

*Bless you.* You've a clear choice to make. **Desktop**, **suspended** or **freestanding**.

Sneeze guards help keep clients, customers and employees shielded and safe. Perfect for creating protective environments in retail and customer service areas. Each can be printed in your own design, or choose one of our standard messages. We can make custom sizes too. And that's not to be sneezed at.

 ed or
 A DESKTOP For counter tops, 600(w) x 900(h)mm

 fluted board with clear screen and serving hatch

 f36 each IGSNZGRD

 ES

 B SUSPENDED 1000(w) x 1000(h)mm rolled up screen

 with simple hanging kit for suspended ceilings

 in your

 can

 C FREESTANDING Lightweight, portable 1000(w) x

 2200(h)mm with clear screen and transaction hatch

for floors £199.80 each IGSNZGRF

#### MIGHTY DESK DIVIDERS

Like our sneeze guards on page 13, these elegant **Mighty Desk Dividers** are a 5mm thick Windoplex<sup>™</sup> screen inside an aluminium frame and supplied with feet. Optionally printed with patterns or in your branding to create more privacy.

- FREESTANDING Create partitions between teams with 1000(w) x 700(h)mm dividers from £246.60 IGMSDU
- SURROUNDS Frames on three sides to cocoon computer workers in a U-shaped enclosure. 1200(w) x 700(d) x 700(h)mm from £637.20 IGMDDS12



# BUDGET DESK DIVIDERS

Our **Budget Desk Dividers** are a low-cost way of distancing people in canteens or workspaces. Lightweight fluted translucent Correx material slots together in seconds and can be printed with motivational messages or your brand theme.



- **X-DIVIDER** Two 1200(w) x 600(h)mm pieces slot together to make 4 spaces from from £79.20 KCD0X12
- U-DIVIDER Slot three pieces together to make a U-shaped enclosure 1200(w) x 600(h)mm from £79.20 (GCDU12)



#### NAVIGATING **THE SOCIALLY** DISTANT

The *next-in-line* inches a little too close. A group gathers at the collection point. Disoriented customers bump into each other in the aisles. Space invaders. They need help.

Well-positioned graphics to indicate the right amount of space. Clear, prominent, wayfinding signage to point the right direction and make them feel at ease.

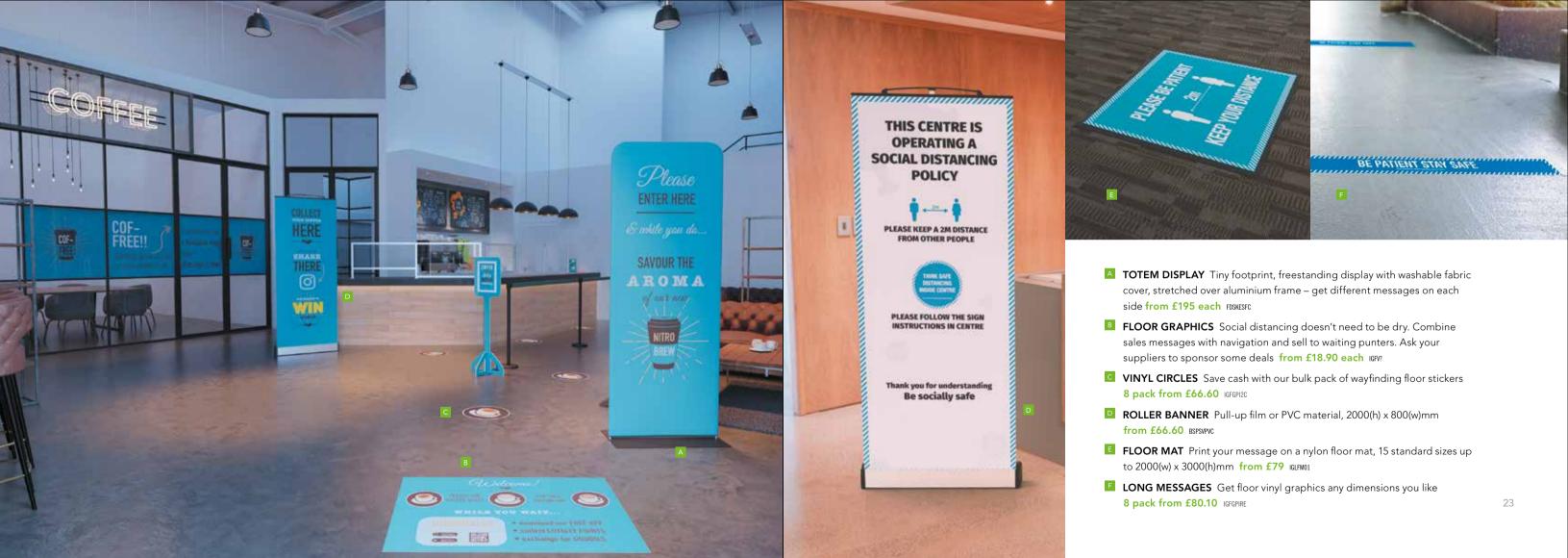




- FREESTANDING SIGN POST NEW 1425(h)mm, made from 16mm thick board. Print a permanent message or add optional A4 holders to swap instructions from £71.10 each IGSIGNAL
- **CIRCULAR VINYL STICKERS** with anti-slip surface, to lead the way, any size you like from £18.90 each IGEVL22S
- **FLOOR GRAPHICS** Choose different materials for high footfall routes and low-traffic areas from £18.90 each IGEV?
- **HAND SANITISER** See page 19
- **AXE DISPLAY STAND** Washable fabric, two-sided cover stretches over a lightweight aluminium frame from £236 each FDSTKOFC
- **SLOPED BOOTH** Block off areas with a 3m wide pop-up meeting booth from £995 FDSBEFFC
- **PRODUCT TRAYS** Pop on your counter with a printed message inviting guests to use hand sanitiser (not included) From £44.10 each IGCOUL







### **READY-MADE SIGNS**



We've curated a considerate selection of safety graphics for floors and walls, especially for Covid-secure guidelines. Ordering is easy. Go to: www.nettl.com/uk/safetysigns

Choose a design, select material for floors or walls and check-out quickly.

There's hundred of messages to pick from, or upload your own design for the same price. Or your local studio can create something fabulous with

24 your very own branding.





visit www.nettl.com/uk/safetysigns to view the full range

## INTERIOR POSTERS

Reassure visitors and your workforce with wall stickers, posters and signs. Talk about important changes and remind people of actions they can take to stay safe.

If you've made changes to the way customers interact with you, let them know. Messages don't need to be dry. Keep them in your style and tone of voice. Reassure.



CORONAVIRUS STAY AT HOME SAVE LIVES

nyone can spread Cerenavieus. In only reasons to leave home are: To this have intersteen a pair at medicine In their to work when you abcolubly cancer work line home: Seretche price a day alare or with mentan of your howerhood Denset and showerhood



Please wait behind the line until your order is called forward





from other people in this building

COVID-19 HYGIENE POLICY

FOOD

METAL SIGNS Composite aluminium signs are ideal for both indoors and outdoors. We print directly to metal, which is wipe-clean. Custom sizes 10 from £80.10 IGDBD3A3

INDOOR POSTERS
 Get single A3 posters
 from £12.60 each or
 500 for £141.30 LFPRMA3/LPGA34T

C FOAMEX Keep your navigation messaging on brand, with custom-size 3mm foamex signs from £27.90 each IGFX3A3

 TENT CARDS Put ordering instructions on tables or a QR code to your online menu – each side can have different messages
 250 from £113.40 TENTMO

WALL VINYL Self-adhesive, wipe-clean vinyl sticks to smooth walls
 10 from £76.50 IGWVIA3

 STRUT CARDS Wipe-clean printed 3mm foamex sign, with board strut attached
 10 from £44.10 IGSCA6

PLEASE

EMBER



# WINDOWS

Your windows are the first thing visitors see. Our vinyls, posters and clings make them do the talking.

Hang posters in the window. Stick decals on the glass permanently. Cover windows entirely. Add etched-effect shapes to create privacy. Or use cling vinyl. It's super easy to fit (and remove, relocate) as it uses static electricity to 'cling' to the window. No adhesive residue.

Vinyls can stick to the inside or out. White-backed or transparent. Custom sized or cut-to-shape.

WINDOW DECALS White or full colour cut-out letters to apply to indoor or outdoor windows from £40.50 each IGWGFA3S

INDOOR POSTERS Printed with UV-stable inks, for longer life from £12.60 each LFPRMA3

**C** HANGING RAILS Change posters easily – each kit comes with a top and bottom rail, with hooks to hang from £42 per pair Q-VH303

 WINDOW CLING NEW Easily repositionable, makes self-install a doddle. Reverse printed and backed with white ink from £26.10 IGWCS33S

## FLAGS

Fluttering flags prominently display your crowd management policies and collection points, your separate entrances and exits.





# **OUTDOORS**

No sellotaped home-printed posters. No makeshift signs, wobbling in the wind. Ink smeared. Looking sad. Your customers haven't been allowed out in a while. Make sure your outdoor signage gives them confidence to step inside.

'A' FRAME POSTERS Replace your existing posters with waterproof outdoor grade vinyl, A2 size from £13.50 each LFPPVCA2

BOLLARD COVERS Weatherproof sleeves fit round your bollards or lamposts and make eye-catching low-cost signs from £44.10 each IGCRX4BS

PAVEMENT STICKERS NEW Outdoor grade Alufoil vinyl has extra strength adhesive for use on flat outdoor surfaces like tarmac
 8 from £119.70 IGFGPE2C

- **WINDOW POSTERS** See page 29
- **ROLLER BANNER** See page 23
- FLOOR STENCIL NEW Spray your message directly onto indoor or outdoor floors, through a custom-cut 3mm foamex stencil from £18 each 16FS22

33





- **CONE SIGNS NEW** Fluted signs fit over traffic cones. Ideal for aiding navigation and defining designated collection spaces 5 for £86.40 IGCONESI
- **CROWD BARRIER** Cover your crowd barrier with vented fabric, to guide traffic **£114.00 each** FDBACBC
- **IELLY BANNER** 2m wide collapsible banner, printed on two sides on lightweight outdoor fabric £174.00 each FDPOSYF
- EXPOSURE BANNER Outdoor stand with sturdy water-filled base, telescopic pole and PVC banner which hooks onto top and adjustable bottom rails **£149.00 each** BSPOBPVC
- **CAFE BARRIER** Two weighted posts, two cross bars and a double-sided tent fabric banner. Add additional sections to cordon off your terrace or patio starting from £225.00 FDC2TOKI
- E LOLLY BANNER 1.8m tall fabric banner, suitable for outdoor use grass pegs included £174.00 each FDPOMOF



#### REIMAGINING THE SPACE

New safety guidelines require adapting physical space to operate safely. Help create a Covid-secure workplace with a bit of creative space-making and partitioning paraphernalia.

Zone off whole areas with pop-up fabric walls. These flexible fabric solutions can switch up a spacial situation in no time. Use stands to segment, booths to box off, gazebos to go outside, and custom cuts to cover any cordoned-off spaces.

**ROOM DIVIDERS** 

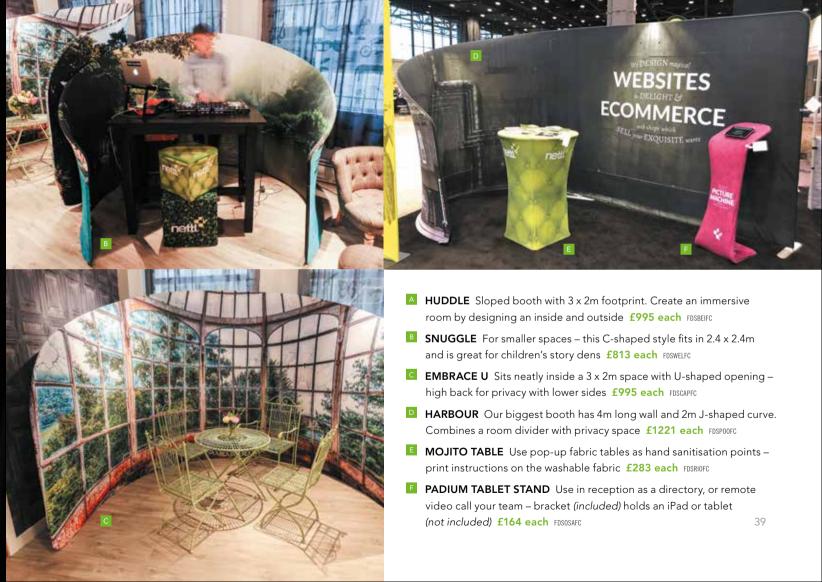
Our **Stage** and **Curve** range of fabric displays make great room dividers. Freestanding, portable, easy to assemble and machine-washable. Inside each is a lightweight aluminium frame. Tool-free assembly in minutes. When exhibitions and events re-open, just buy a replacement cover and you've got a ready-to-go backdrop.



CURVE 50 Our biggest single piece stretches a huge 5m wide, yet still compacts down into a carry bag £715 each FOSOUGE **STAGE 18** 2.3m high by 1.8m wide and a super small footprint £313 each FDSCHOFC **C** STAGE 30 3m wide straight stand with same 2.3m height £425 each FDSWYOFC **STAGE 46** Our widest straight display – a full 4.6m across **£674 each** FDSSADEC **CURVE 24** Guide people towards a different area with gentle 2.5m wide curve £334 each FOSBLOFC **CURVE 30** Elegant 3m width and 2.3m height looks stunning **£394 each** FOSROFC



Booths are a fabtastical way to create personal spaces in open plan areas. As social distancing measures continue to be relaxed, they'll make superb small meeting areas and double-up as stylish backdrops. Each has a lightweight aluminium frame inside, which collapses down into a carry case. Stretch over the double-sided graphic to make an enormous private place.







## GAZEBOS

We might be spending more time outdoors. Shelter from blazing sun or keep out of the rain, under our branded **Gazebos**. They make great pop-up bars, reception areas or testing spaces.

Choose from three sizes, then pick your canopy. Lowest cost is black from £291, with optional printed pelmet from £346. Or fully print the whole canopy, top and pelmets. Then add sides - either half height or full height. Each can be printed one side or both sides.

**MARQUIS 6M** Our widest gazebo is 3 x 6m, shown here with fully printed canopy and full height back wall (optional extra) from £1146 each FDSGZ6FC

MARQUIS 3M Bigger than a domestic gazebo, 3 x 3m footprint shown with fully printed canopy from £714 each FDSGZBFC

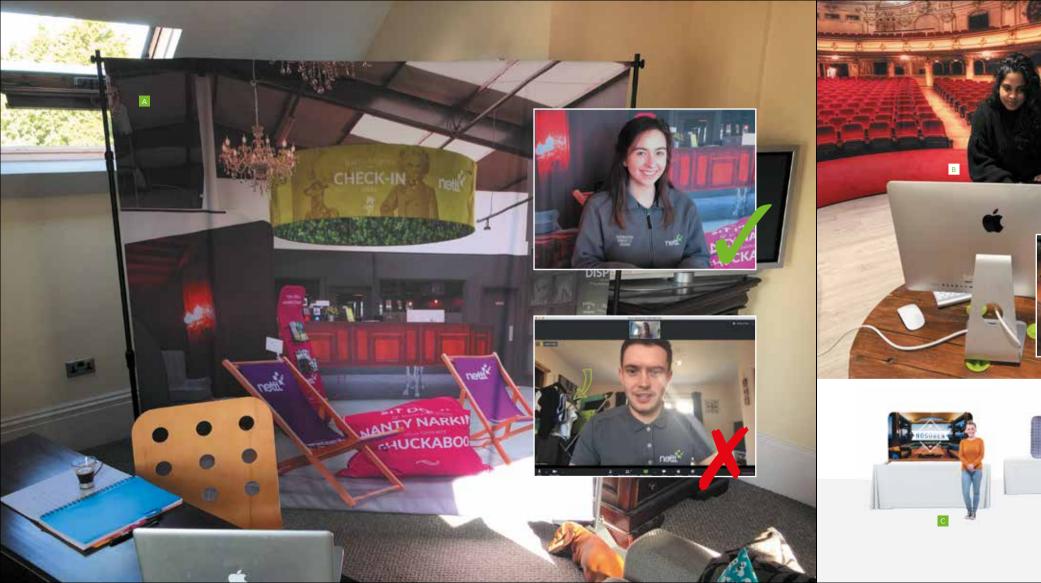
**FULL HEIGHT WALL** Add optional full-height walls, which attach to the frame with velcro straps (included) from £189 each FDSGZBBW

C HALF HEIGHT WALL Or add half-height walls, which attach to the sides with a clip-on aluminium bar (included) from £154 each FDSGZBWH

**TABLECLOTH** Cover your table with a branded colourful and washable fabric table cloth from £93 each FDTCGU6

**VICEROY 3M** Square 3 x 3m gazebo shown with black canopy and printed front pelmet from £346 each FDSDELFC

**MARQUIS 4.5M** Fully printed canopy on 3 x 4.5m frame, shown with full height walls (optional extra) from £905 each FDSGZ4FC



## ROCKING THE WFH LIFE

The nation has seen more live home-schooled cameos during conference calls than ever before. Yet, working from home looks here to stay.

We all want to look our best. Pitching with your pants showing isn't a good look. Use our range of fabric backdrops to add whoosh to your Zoom. Conceal the ugly. Look like business.

- SCENE 20 NEW A photographer's backdrop is an ideal background to home video calls. 2 x 2m black-back fabric wall hangs on a tiny footprint frame, which collapses down for easy storage £289 each FDSSCOFC
- **BOOTHS** Fabric booths make the most wonderful backdrops see page 39.
- **C TABLETOP 18S NEW** 1.8m wide straight printed fabric backdrop to put on the desk behind you £245 each FDSNASFC
- TABLETOP 24C NEW Print a striking image on the front and your branding on the reverse, so when event season returns, these 2.5m wide curves double as exhibition backdrops f265 each FDSMUNFC



# HANGING FABRIC

The great thing about fabric is it's durable and washable. And so cost effective to transform walls, or cover up a cordoned-off space.

You don't even need a frame to create a partition. Use a curtain rail and suspend lengths of fabric to make translucent curtains. Flag material is really low cost and has a nice see-through effect. Available in virtually any length in widths of up to 2.9m, perfect for period properties or big windows. Create some privacy from the outside world and use it to hide ugly windows.

- MODESTO Private webex booths double as pop-up changing cubicles, if you need to spread people out. Footprint of 1.5 x 1.5m has space for a small desk. Avoid distraction for your call. Just close the curtain. f743 each (without curtain) FDSWATFC f815 each (with curtain) FDSWATFC
- PRINTED FABRIC Available unfinished as standard, or optionally hemmed with eyelets to hang from curtain hooks from £24 per sqm FDASFLAR

### **REIGNITING THE AWARENESS**

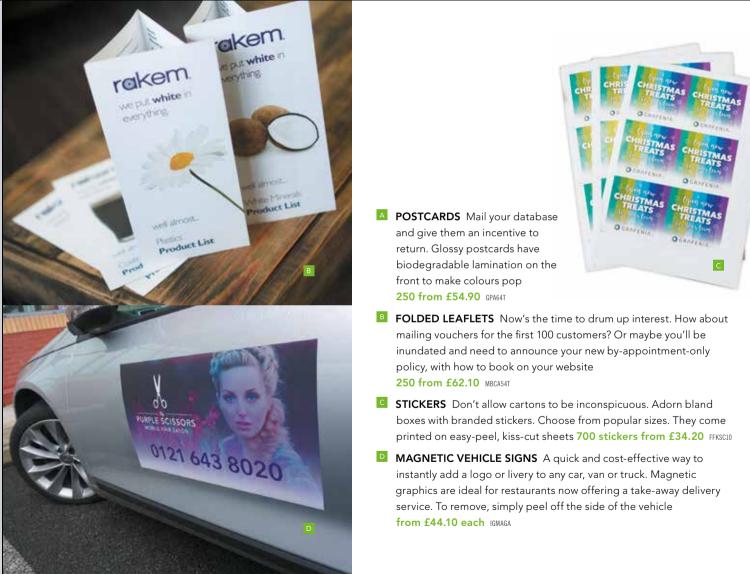
Get back to work with a bang.

An Uppty-bang!

Do everything you can to announce your plans. Use a plethora of tools to say you're open for business. Get found by the army of people with a new preference for online. Your website, social media, email and mailers should be updated with key messages and relaunch promotions.

Perhaps more importantly, shine a light on the steps you've taken to put people first. Perhaps you've launched some online tools to allow customers to do business with you, without even leaving home.







## HARNESSING THE WONDERWEB

Big wigs across the world agree: If one thing's for certain about the uncertain future ahead, it's that we must use technology to empower and protect our businesses.

While the shutters were down, online shopping went up. Those ten weeks in 2020 have done more to change behaviour than the last ten years put together. It's unthinkable to think shopping habits will revert to the old way.

The pandemic penny has dropped for those not yet trading online. Yet it now costs less to get started than many thought.

Businesses that did have an e-commerce string to their bow are upping the ante to include other cool features like click and collect.

The need to update website information frequently and instantly has exposed many websites for not having the wherewithal to be easily updated. Businesses shouldn't let themselves be caught out again.

Are you happy your website is working hard enough?



#### **GET FOUND**

63% of marketers are investing more in search engine optimisation. Why? Because 20 billion searches happen every day. More people are searching and more people are buying online. We're helping hundreds of businesses climb rankings every day. Our business SEO packages start at £300 per month. Wonder how your site is performing? Get a free, noobligation audit at



#### **ECOMMERCE**

People staying indoors got used to a new way to shop. Online. It was big before. It's imperative now. Are you ready to receive your share of online sales? Keep the trade routes open to more customers with an eCommerce site. It might cost less than you expect to get started and we can teach you how to update your products yourself.

# **CLICK & COLLECT**

Reduce unnecessary in-store time and face-to-face contact with 'Click & Collect'. Have customers browse from the comfort of their couch, pay online and pick up from your collection point. Set rules like how many orders you can handle at a time and lock slots when you're too busy. Even sync your online store with your physical stock levels.



#### DELIVERY

Don't come to us, we'll come to you. Deliveries were one of the first things to soar as lockdown measures commenced. Even with restrictions easing, demand is not going to disappear. Scheduling deliveries and collections can ease pressure and avoid crowding. Ask about adding delivery functionality to your website.

#### BOOKINGS

Some businesses are being asked to limit the number of people on the premises at any one time. That could make no appointment necessary a thing of the past. Clever booking systems for all industries will be popping up in their place. Need to integrate with your existing reservation system? Just let us know what you're using.

www.nettl.com/uk/getaudit



#### **GET HELP**

You don't need to travel to see us. To talk about anything in this catalogue please call **0800 999 8399** and we'll connect you to your nearest studio. Or visit **www.nettl.com** and hit Find a Studio. Arrange a video callback for later and we'll give you a free consultation. We'd be delighted to make your acquaintance.



## 13 Canal Wharf • Bondgate Green Ripon • North Yorkshire • HG4 1AQ

01765 570073 sales@colouritin.co.uk www.colouritin.co.uk



#### OELIVERY INCLUDED

The small print: Prices shown include delivery to one UK mainland address. They exclude VAT and design. Unless stated, prices shown are for standby service. Faster turnaround upgrades are available – ask for a price See full product specifications online. Price point may not represent products in photos. Participating studios only.